

kavach

2023-2024



Anoushka Jolly
Age : 15
Founder of kavach



●-----● **Aug. 2018**
I launched the Social Start-up

I started spreading the word about it. I even had a meeting with my School Director about my venture



Nov. 2018 to Mar. 2019 ●-----●
I attended the 'Young Entrepreneurs Academy'

YEA only accepted students 11 and above. Even though I was 9, I attended as an exception. All students were way older than me. Some were even 17 or 18. In spite of being the youngest pupil there, I won 3rd place in the investor panel. That gave me the motivation to take this initiative to new heights altogether. At the investor panel, Google CEO-Rajan Anandan appreciated my work.



●-----● **Jan. 2019**
My First Anti- Bullying Sessions

While I was attending YEA, I took my first two anti-bullying sessions with Mothers Pride school.



May 2019 PYP Exhibition

During the PYP exhibition at my school, I chose 'bullying' as my topic and extensively researched it and its effects.

Aug. 2019 Guest Speaker

I was invited to attend a guest speaker session as a YEA Alumna. I watched Indigo Ex-CEO and current Oyo CEO, Aditya Ghosh talk about his entrepreneurial journey.



Oct. 2019 TOI

I was featured in the 'Times of India' newspaper 'School Buzz' section for my YEA achievement.

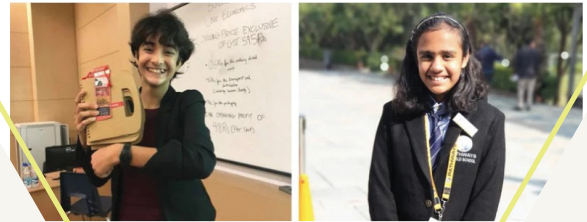


2020

The pandemic changed my business model completely. I started taking anti-bullying web sessions for schools, namely Pathways Noida, Presidium, an NGO called PassionGuru etc.

How two teenagers are tackling bullying head-on with their social initiatives

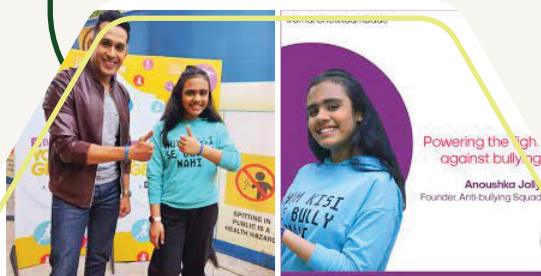
By Rekha Balakrishnan | July 3, 2020



July 2020

Your Story

I was featured in leading on line media, Your Story for my social initiative



Mar. 2021 Young Genius

I appeared on the 'Byju's Young Genius' show that showcased child prodigies of News18 TV Network on 20th March 2021.

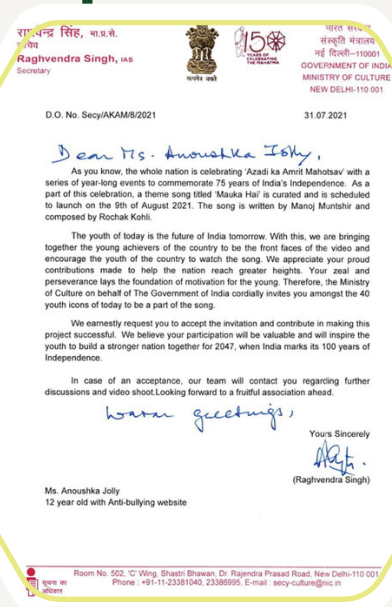


April 2021 21 For 21

My venture was chosen to be part of the esteemed 'Top 21 for 2021' innovative tech-based, women-led start-ups (an initiative by ITC and Shecapital)

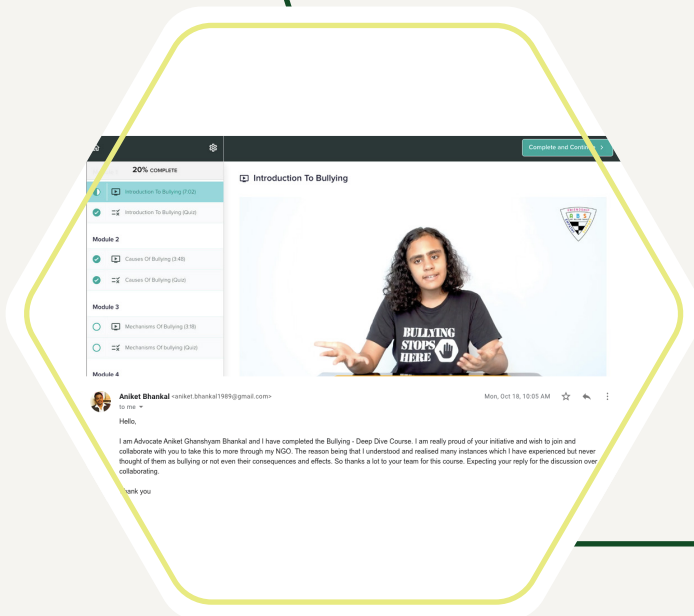
Aug. 2021 Ministry Of Culture

I was chosen by the Ministry of Culture on behalf of The Government of India as one of the 40 Youth Icons of India to inspire the nation and invited to be a part of the "Azadi ka Mahotsav" series of events celebrating the year 2021 as the 75th glorious year of Independence.



Oct. 2021 Online Program

In order to help and educate millions of kids across the country, I have launched a free online educational course to spread awareness against bullying. This is a self-paced course with 10 short videos spanning to an hour.





ers presents

A SESSION ON BULLYING AND ITS SOLUTIONS

with
Anoushka Jolly
CEO, Anti-Bullying Squad
Class 8 student

Sunday, 05/12/2021 12 PM

Register at:
bit.ly/bycworkshop1

Dec. 2021 Bhumi NGO

Bhumi NGO, one of India's largest independent youth volunteer non-profit organizations collaborated with Anti Bullying Squad to sensitise children against bullying.



Dec. 2021 Shark Tank

I appeared on the reality TV show, Shark Tank India and received funding at a 50 lakh valuation for my mobile reporting app, Kavach.

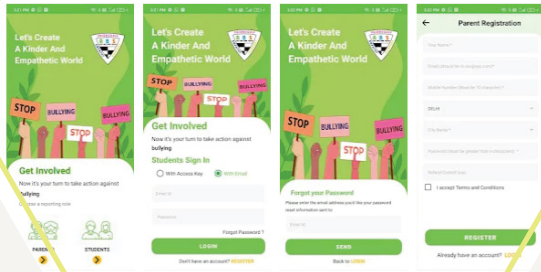


Jan. / Feb. 2022 Media

I was featured in Economic Times, Indian Express, ABP, Navbharat Times, and more newspapers and media outlets.



KAVACH

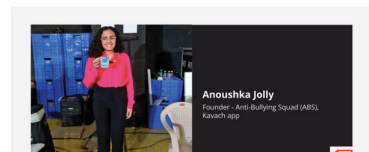


Feb. 2022 Kavach App

Bhumi NGO, one of India's largest independent youth volunteer non-profit organizations collaborated with Anti Bullying Squad to sensitise children against bullying.

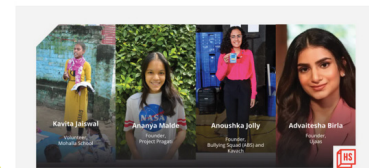
Meet the 13-year-old who won Rs 50 lakh on Shark Tank India for her anti-bullying app

By Rekha Balasubramaniam | February 16, 2022



How these young teenagers are enabling change for social good

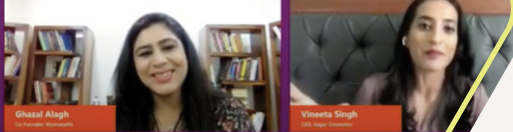
By Tenzin Norzom | February 20, 2022



Your Story

I was featured in Your Story 2 more times, continuing my journey

THE GLOBAL TOWNHALL



Feb. 2022 We The Women

I was invited to the We The Women Global Townhall 2022 for the occasion of Women's Day, where I spoke about my journey and future plans as a young entrepreneur with Barkha Dutt, Sharks - Vineeta Singh, Ghazal Alagh & esteemed entrepreneur Tanuja Gomes.

Empowering Achievement, Ambition & Aspiration

6:04:22 / 11:26:27 - Running With The Wolves & Swimming ...

Global Townhall #BarkhaDutt

Global Townhall 2022 | Alia Bhatt | Gita Gopinath |

Live on 6 Mar 2022



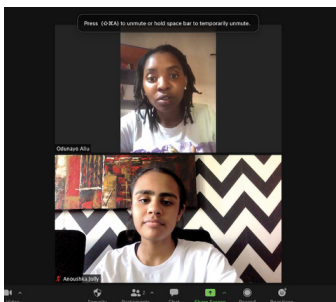
Feb. 2022
DD News

I was invited by Doordarshan National amongst top women achievers across the country for Women's Day 2022.



Feb. 2022
Radio

Anoushka was featured by 93.5Red FM for Anti Bullying Squad and was interviewed by RJ Raunak.



Anoushka Jolly Win Rs 50 Lakh Funding For Anti-Bullying App - Pakistani Public Reaction
23K views · 1 month ago
Catalyst Records
Spark Tank INDIA: Anoushka Jolly Win Rs 50 Lakh Funding For Anti-Bullying App - Pakistani Public Reaction #INDIA

Mar. 2022
ABS Going Global

I have started work on organisations and people from countries like UK and Nigeria. I also got a lot of accolades from Pakistan's social media influencers. A Pakistanichannel named Catalyst record shared my story with more than 23000 views.



May 2022 Talk at E-Cell

I was invited as a speaker by the E-Cell Division of Maharaja Surajmal University to share my insights & experience of entrepreneurship with its college students.



June 2022 Bramble Network

I collaborated with an NGO called 'Bramble Network' and took sessions with underprivileged kids in Nigeria



Aug. 2022 Routes2Roots

I collaborated with an NGO called 'Routes 2 Roots' which helped me reach 20,000 different schools



Aug. 2022 Harvard MUN

At Harvard MUN's Impact Initiative, I presented my ideas to 1500 teenagers in the audience impromptu.



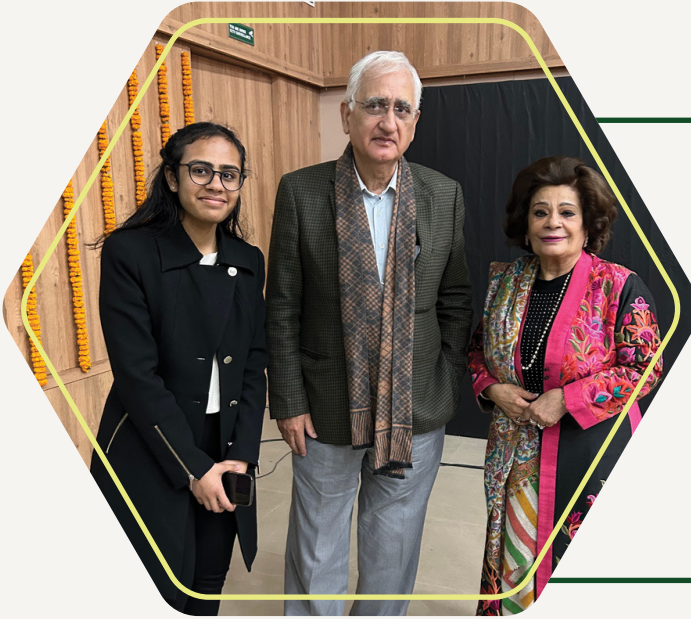
Aug. 2022 Joshtalks

I gave a Josh talk about my journey and work



Podcasts, Interviews, Interactions

I did multiple podcasts/interviews/interactions with Akash Bhatt, Arjun Vaidya (Built Dr. Vaidya's), Harbinder Narula (CEO Businessworld Healthcare Publications), Hercircle, Soumya Duggal from Entrepreneur India, DD News.



Aug. 2022

DWPS Collaboration

I collaborated with renowned Educationist Dr. Punam Kashyap & the Delhi World Foundation which has Delhi World Public Schools across India.



Dec. 2022
TED Talk



Narendra Modi @narendramodi
India government official
Youngsters like Anoushka Jolly have shown remarkable compassion and innovation. She is diligently working on an App and other online programmes to spread awareness against bullying. Glad that she is now a Pradhan Mantri Rashtriya Bal Puraskar awardee.



Jan. 2023

Pradhan Mantri Rashtriya Bal Puraskar

I won the Pradhan Mantri Rashtriya Bal Puraskar for 2023, amongst the 11 awardees that received the prestigious award in 2023.



Mar. 2023

Dubai World Talent Hunt Award

My work was recognised & felicitated by World Talent Hunt, Dubai and I was named "Global Ambassador for Anti-Bullying".



April 2023

Dell's Doing Good HERO

I was awarded as a Doing Good HERO by Dell Technologies as part of their 'Doing is the new learning' initiative.



May / June 2023

Talks & Speeches

I spoke at renowned DU colleges such as SRCC & Hindu, as well as inschool events namely 'Digi Logous' at Rukmini Devi Public School.



July 2023

Meta

I met Vice President and Managing Director of Meta India Ms. Sandhya Devanathan at the Meta office in Gurgaon as well as attended numerous Meta events including 'Digital Suraksha Summit' and 'XR Startup Program Summit'



Aug. 2023

IB's Festival of Hope

I spoke at the IB Festival of Hope at Pathways School Gurgaon, the first in the Asia-Pacific region and met ex Finance Minister and current Director General of IB: Mr. Olli-Pekka Heinonen.

hundrED x IBO Certificate of Completion

HundrED and the International Baccalaureate Organization recognise

Anoushka Jolly

for participating in the
Youth Ambassador Programme
March 18 - June 17, 2023



June 17, 2023
Date

Dr. Nicole Bien
IBO Chief Schools Officer

Anna Paula Herrera
HundrED Community Coordinator

Lasse Lepontemi
HundrED Chief Executive Officer

Aug. 2023

HundrED Program

I completed HundrED's Youth Ambassador Program which is done in collaboration with IB where in I continued work on Kavach



Sept. 2023

BW Healthcare 30 Under 30

I made it under the list of Business World Healthcare 30 Under 30 awards & I was felicitated for the same in Bangalore



Sept. 2023

Niti Aayog

I was invited to a meeting at Niti Aayog chaired by Dr. V.K. Paul as an adolescent representative to share my suggestions for national school mental health policy draft.

Oct. 2023

Launch of Kavach 2.0 and Kavach Metaverse

In a landmark event, a groundbreaking mental health app for adolescents, "Kavach," was officially launched alongside the unveiling of the Kavach Metaverse. The event, which brought together prominent speakers and experts, shed light on the critical importance of addressing mental health issues among adolescents in today's society.

